



For Immediate Release

Contact: Justin D. Watson – Marketing Committee Chairman
(251) 675-6834 jwatson@eplinc.com

CREDIT UNION OF THE YEAR!!

Naheola Credit Union wins Credit Union of the Year award for 2011

Pennington, AL 5/18/11 – Naheola Credit Union has been awarded the League of South Eastern Credit Union’s Credit Union of the Year Award for credit unions under \$100 Million in assets for 2011.

“It is very rewarding to be placed so highly among our peers” said Mark Johnson, Chief Executive Officer.

Community minded, the credit union provides financial training to the local middle schools, high schools, and colleges and provides a "job shadow" program for local college accounting students. In 2010, the credit union unveiled its sim·ple™ campaign to market to members and non-members focusing on products, services, and alternative services like online banking. Naheola Credit Union takes pride in their slogan, “We make banking sim·ple™”.

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Naheola Credit Union has been in business since 1959 and has assets of over \$70 million. Branches are located in Pennington, Creola, and Demopolis and serve residents of Mobile, Baldwin, Washington, Clarke, Escambia, Choctaw, Wilcox, Marengo, Sumter, Greene, and Hale counties in Alabama.